



South of Houston (pronounced HOW-ston) and north of Canal streets are home to the city's largest concentration of cast-iron-fronted buildings. SoHo is all about art galleries, shopping and eating.

Subways

C/E to Spring St, **B/D/F/V** to Broadway-Lafayette, **N/R/W** to Prince, **6** to Blecker

Things to Do

- **New York Fire Museum** (278 Spring & Watts St) - renovated 1904 firehouse, with fire-related artifacts: painted leather buckets, helmets, parade hats and belts, tools, hand pumped fire engines. \$5 adult/\$1 children (suggested donation)
- **New York Earth Room** (141 Wooster, Houston/Prince) - Free. Many NY-ers consider this a hidden gem. Called an "installation," or exhibit, 140 tons of sculpted soil (22 inches deep) filling 3600 sq ft of a 2nd floor gallery. No photos allowed. Wed-Sun, 12-6pm (closed 3-3:30pm). Around the corner is the **Broken Kilometer** (393 W Broadway, same artist). Ask kids to guess how many brass rods they see lying on the floor.
- **Museum of Comic and Cartoon Art** (MOCCA, 594 Bway, Houston/Prince) - Adults \$5, kids under 12 free
- **Scholastic Book Store** (557 Bway, Prince/Spring) - publishers of Clifford the big red dog and Harry Potter. Great place for kids to play indoors.

Restaurants

- **Balthazar** (80 Spring St, Bway/Crosby) - French bistro, great for brunch, lunch, dinner. Authentic French décor and a city hot spot.
- **Dos Caminos SoHo** (W Bway/ W Houston) - Mexican, outdoor patio for people watching and homemade guacamole and delicious margaritas.
- **Lure Fishbar** (142 Mercer and Prince) - Nouveau seafood. Décor is very well done and you feel like you're on a yacht or cruise ship at sea.
- **Barolo** (398 West Broadway, Broome/Spring) - Italian with the best outdoor garden in nice weather. Large restaurant, good service.
- **Downtown Cipriani** (376 W Broadway, Broome St) - Italian. Go for the scene and atmosphere, not really for the food. Great heated outdoor sidewalk for people watching and upstairs, is a hot bar/club that looks like an exclusive ski-resort lounge.
- **SoHo Park** (62 Prince St, Lafayette) - outdoor, casual restaurant/garden perfect for downing a few beers with old friends.
- **Antarctica** (287 Hudson St, Spring) - dive neighborhood bar with pool, cheap drinks and an unpretentious crowd.
- **S.O.B.'s** (Sounds of Brazil, 204 Varick Street at W Houston) - night spot, club, live music for samba and salsa.
- **Ken's Broome Street Bar** (363 W Bway, Broome St) - laid back scene, closest to a dive bar in SoHo, know for their burgers served on pita bread.

Shopping

- There is no way to list the hundreds of SoHo stores, but for shopaholics, just weave the streets bound by Broadway, Grand, W Bway and W Houston. Those quaint streets have more stores than most cities.
- Dolce & Gabbana, Prada, Miu Miu, Louis Vuitton, Marc Jacobs, Catharine Malandrino, Coach, Burberry, Kate Spade, Jill Stuart, John Varvatos, Ben Sherman.
- H&M, J. Crew, Banana Republic, American Eagle, Bloomingdales (not the main store), Steve Madden (say "hi" to the manager, Mike, for me).
- Apple Store (Prince) - famous hip interior and sleek layout.
- Patagonia, Burton Snowboards, Diesel Denim Gallery
- House/Home Stores - Armani Casa, Room and Board, Bo Concept
- Pearl River Mart (477 Broadway, Grand) - everything Oriental. Housewares, clothing, home décor.

Hotels

- **SoHo Grand Hotel** (310 W Bway, Grand/Canal) - Grand Bar and Lounge
- **Mercer Hotel** (147 Mercer St, Prince St) - great lobby bar and Mercer Kitchen restaurant